

Ventas por Marcas -Unidades-

Hasta.....	31-Dic-11	31-Dic-10	Incremento
MARCAS	Unidades	Unidades	%
COBURN	339.675.850	221.044.700	53,67%
CALYPSO	225.788.853	239.805.699	-5,85%
BRANIFF	190.528.220	59.202.440	221,82%
FARIAS	155.304.376	181.268.339	-14,32%
AMIGOS	127.341.890	62.108.044	105,03%
SILVERADO	78.139.400	99.071.000	-21,13%
ROLL'S	67.085.774	8.620.020	678,26%
HENRI WINTERMANS	61.175.166	63.962.285	-4,36%
REX	45.186.400	48.887.220	-7,57%
AGIO	42.072.845	42.758.319	-1,60%
VEGAFINA	39.920.398	42.543.284	-6,17%
SALSA	37.333.446	27.603.030	35,25%
PANTER	36.332.353	25.360.285	43,26%
LA DALIA	31.693.492	40.564.661	-21,87%
LA PAZ	30.073.583	32.403.633	-7,19%
BULLBRAND	29.497.880	954.200	2991,37%
EL GUAJIRO	28.779.866	31.929.157	-9,86%
TRABUCOS	28.221.332	23.077.679	22,29%
AL CAPONE	25.535.860	16.100.200	58,61%
CLUBMASTER	24.534.460	21.653.620	13,30%
DUCADOS	22.849.720	13.345.809	71,21%
DUX	21.151.874	26.063.278	-18,84%
NEOS	18.515.832	22.268.590	-16,85%
CANDLELIGHT	16.759.329	6.505.120	157,63%
ENTREFINOS	14.810.290	18.295.010	-19,05%
CORONAS RESERVA	13.404.670	10.690.500	25,39%
VICTORIA	13.107.199	15.237.693	-13,98%
BRAVO	9.358.160	-	-
MINI DAVIDOFF	8.743.830	10.133.280	-13,71%
MONTECRISTO	7.847.995	10.116.822	-22,43%
DANNEMANN MOODS	7.041.792	6.563.040	7,29%
ALVARO	5.640.197	5.890.463	-4,25%
PUNCH	5.581.913	4.641.236	20,27%
CUBERO	5.551.470	2.845.800	95,08%
ISLEÑOS	5.403.467	4.752.603	13,69%
CLEVER	4.727.960	-	-
WILLEM II	3.920.310	5.256.080	-25,41%
COHIBA	3.320.086	3.910.645	-15,10%
H.W. CAFÉ CRÈME	3.218.840	-	-
JOSE L. PIEDRA	3.204.928	3.339.183	-4,02%
HAMLET	3.019.150	3.477.050	-13,17%
CANALEÑOS	2.444.960	2.882.262	-15,17%
FLEUR DE SAVANE	2.209.920	2.320.160	-4,75%
RESTO MARCAS	33.906.172	68.147.628	-50,25%
Totales	1.879.961.508	1.535.600.067	22,43%